

# MIDWIFERY WORKS

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OCTOBER 26-29, 2017 | PORTLAND, OR



## Thursday | October 26, 2017

7:00 AM - 8:00 AM Mezzanine	<b>ACNM Store</b>
7:00 AM - 12:00 PM Mezzanine	<b>Registration</b>
8:00 AM - 5:00 PM Eric Hauser, Lobby	<b>Accreditation Commission for Midwifery Education (ACME): Maximizing Educational Quality through the ACME Criteria</b> <i>Dr. Peter Johnson, PhD, CNM, FACNM, ACME Board of Commissioners Chair</i> <i>Dr. Melissa Avery, PhD, CNM, FACNM, ACME Board of Commissioners Vice Chair</i> <i>Heather L. Maurer, MA, ACME Executive Director</i>
8:00 AM - 5:00 PM Fireside, Mezzanine	<b>The Entrepreneurial Midwife: Strategies for Successful Midwifery Practice Start-up and Growth</b> <i>Barbara Hughes, CNM, FACNM, MBA, MS</i>
8:00 AM - 12:00 PM Gevurtz Ceremonial, Mezzanine	<b>Tools and Resources to Build a State Advocacy Program</b> <i>Panel One: Learn How to Build an Effective Advocacy Campaign the Oregon Way</i> <i>Panel Two: Collaborations with Organizations</i>
12:00 PM – 12:45 PM Hotel Lobby	<b>Food Cart Outing</b> <i>Join us as we take a stroll to explore Portland’s food cart options!</i>
1:00 PM - 5:00 PM Gevurtz Ceremonial, Mezzanine	<b>Integration of Precepting into Your Business Model</b> <i>Rebecca Burpo, CNM, DNP</i>
4:30 – 5:30 PM Mezzanine	<b>Table Top Exhibits</b>
5:30 PM - 6:30 PM Mezzanine	<b>ACNM Store</b>
5:30 PM - 7:30 PM Wine Cellar, Lower	<b>Welcome Reception</b> <i>Open to everyone!!</i>

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## Friday | October 27, 2017

7:00 AM - 8:00 AM Colonel Lindbergh, Mezzanine Entryway	<b>ACNM Store</b>
7:00 AM - 12:00 PM Colonel Lindbergh, Mezzanine Entryway	<b>Registration</b>
8:00 AM - 8:30 AM Colonel Lindbergh, Mezzanine	<b>Welcome with President Lisa Kane Low</b>
8:30 AM - 9:30 AM Colonel Lindbergh, Mezzanine	<b>Show me the money! Understanding Finances of a Midwifery Practice</b> <i>Susan DeJoy, CNM, FACNM</i>
9:30 AM - 10:30 AM Colonel Lindbergh, Mezzanine	<b>The Utility of RVUs in Midwifery Practice</b> <i>Patti Hanson, CNM</i>
10:30 AM - 11:00 AM Mezzanine	<b>ACNM Store</b>
10:30 AM - 11:00 AM Mezzanine	<b>Break w/ Coffee &amp; Exhibitors</b>
11:00 AM - 12:00 PM Colonel Lindbergh, Mezzanine	<b>An Attorney's Insights: Strengthening Midwifery Through Collaborative Practice</b> <i>Hermine Hays-Klein</i>
12:00 PM - 12:30 PM Mezzanine	<b>ACNM Store</b>
12:00 PM - 12:30 PM Mezzanine	<b>Break w/ Exhibitors</b>
12:00 PM - 12:30 PM Colonel Lindbergh, Mezzanine	<b>Lunch Presentation: Pacific Business Group on Health</b> <i>Complimentary Lunch provided.</i>
1:30 PM - 2:00 PM Mezzanine	<b>ACNM Store</b>
1:30 PM - 2:00 PM Mezzanine	<b>Break w/ Dessert &amp; Exhibitors</b>
2:00 PM - 3:00 PM Colonel Lindbergh, Mezzanine	<b>The Business of Managing Midwives - Herding Cats and Navigating HR</b> <i>Sheri Matteo, CNM</i>

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## Friday | October 27, 2017

3:00 PM - 4:00 PM Colonel Lindbergh, Mezzanine	<b>Your Hospital can Reduce Primary Cesareans Using the Healthy Birth Initiative! Lessons from Midwifery Leaders</b> <i>Leslie Cragin, CNM, FACNM</i>
6:30 PM - 8:30 PM Colonel Lindbergh, Mezzanine	<b>A.C.N.M. Foundation Fundraiser</b>

## Saturday | October 28, 2017

7:15 AM - 8:15 AM Theater	<b>FREE! Breakfast Symposium Presented by Legally Mine: The Keys to Locking out Lawsuits &amp; Tax Saving Strategies</b>  <i>This event is open to the first 30 registrants. Following registrants will be put on a waiting list. Complimentary breakfast provided by Embassy Suites to registered hotel guest. Please pick up breakfast in the Arcadian Garden and bring it with you to the Theater.</i>
8:30 AM - 9:30 AM Colonel Lindbergh, Mezzanine	<b>Benchmarking and Beyond</b> <i>Molly MacMorris-Adix, CNM</i>
9:30 AM - 10:00 AM Mezzanine	<b>Break w/ Coffee</b>
10:00 AM - 11:00 AM Colonel Lindbergh, Mezzanine	<b>Growing the Midwifery Workforce: How We Can Educate More Midwives!</b> <i>Sukey Krause, CNM</i>
11:00 AM - 12:00 PM Colonel Lindbergh, Mezzanine	<b>Quality + Safety = Midwifery: Leading Change in Our Communities</b> <i>Christina Johnson, CNM, MS, FACNM</i>
12:00 PM - 12:30 PM Mezzanine	<b>Break</b>
12:30 PM - 2:00 PM Colonel Lindbergh, Mezzanine	<b>Lunch Presentation: Position Statement: Fatigue, Sleep Deprivation, and Safety: Strategies for Education Programs by Megan Arbour, CNM, FACNM, MS</b> <i>Complementary lunch in conjunction with DOME and A.C.N.M Foundation.</i>
2:00 PM - 2:30 PM Mezzanine	<b>Break w/ Dessert</b>

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## Saturday | October 28, 2017

2:30 PM - 3:30 PM Colonel Lindbergh, Mezzanine	<b>Social Media and Advocacy: The Power Of Midwifery</b> <i>Suzanne Wertman, CNM</i>
3:30 PM - 4:30 PM Colonel Lindbergh, Mezzanine	<b>Growing and Supporting a Diverse Midwifery Workforce</b> <i>Patricia O. Loftman, CNM, FACNM, LM, MS</i>
Colonel Lindbergh, Mezzanine 4:30-5:30 PM	<b>Midwifery Business Network (MBN) Overview and Caucus Meeting</b>

## Sunday | October 29, 2017

8:00 AM - 9:00 AM Colonel Lindbergh, Mezzanine	<b>Collaborative Practice and Team-Based Care: Making it Work for You</b> <i>Cathy Collins-Fulea, CNM, FACNM, MSN</i>
9:00 AM - 10:00 AM Colonel Lindbergh, Mezzanine	<b>Adding Primary Care to an Established Nurse-Midwifery Practice</b> <i>Melissa Davis, CNM, DNP, FNP</i>
10:00 AM - 11:00 AM Colonel Lindbergh, Mezzanine	<b>Expanded Practice: Implementing and Maintaining Colposcopy, Circumcision, Ultrasound and First Assist in a Midwifery Practice</b> <i>Susan DeJoy, CNM, FACNM</i>
11:00 PM - 11:30 PM Colonel Lindbergh, Mezzanine	<b>Meeting Wrap Up</b>