



Revitalizing Your Affiliate Through Innovative Leadership: Strategic Planning for Affiliates and Chapters

Instructor:

Eileen Thrower, PhD, CNM

Thursday, October 11th 1:00 pm- 5:00 pm

Session Description:

This workshop will provide Affiliate leaders with the knowledge needed to successfully create strategic goals for revitalizing Affiliates. Transformational leadership, strategic planning, diversity & inclusion priorities, and strategies for leading small, medium, and large Affiliates as well as those with Chapters, will be reviewed. The workshop will provide the opportunity for networking and planning next steps for Affiliates.

Session Objectives:

1. Appreciate the role of transformational leadership in Affiliate guidance.
2. Understand the process of strategic planning and develop strategic goals for Affiliates over the next one to three years
3. Formulate actionable items for Affiliate Leadership related to revitalizing ACNM Affiliates and Chapters
4. Demonstrate awareness of diversity and inclusion priorities within Affiliates
5. Develop actionable steps for addressing diversity and inclusion priorities within Affiliate leadership and membership