



# MIDWIFERY WORKS

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## Exhibitor Information

**Cost:** \$1,350 per tabletop

*Discounts available with sponsorship opportunities*

### **Tabletop Exhibits Include:**

- One 6' table draped and skirted with two chairs (Set Up: one hour prior to start time)
- 2 complimentary Exhibit Staff registrations
- Listing on Midwifery Works Website
- Recognition in all communications sent to attendees and prospective attendees
- Exhibitor Directory distributed to attendees with your company description and contact information (due by September 3, 2021)
- A comprehensive attendee mailing list which you are permitted to send one communication to prior and following the conference (valued at \$170)
- One handout for distribution to attendees at Registration (guidelines below, under Sponsor Opportunities)

**Schedule** (*times are subject to change*)

### **Thursday, September 30**

Pre-Function AB, Level 1

5:30 pm – 7:30 pm Welcome Reception

### **Friday, October 1**

Pre-Function AB, Level 1

7:00 am - 8:00 am Registration Hours \*optional

11:15 am – 12:00 pm Coffee Break

12:15 pm - 1:30 pm Dessert Break

### **Saturday, October 2**

Pre-Function AB, Level 1

7:00 am - 8:00 am Registration Hours \*optional

11:00 am – 11:30 am Coffee Break

4:45 pm – 5:15 pm Snack Break

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## Sponsorship Opportunities

If you are interested in any of the below exclusive sponsorship opportunities, contact Maniya Arrington at [marrington@acnm.org](mailto:marrington@acnm.org) for further information. All sponsors receive recognition on the Midwifery Works website, promotional materials and onsite signage.

### **Breakfast Symposium \$2,300**

Assigned on a first come first served basis for up to 40 attendees. Sponsoring company is required to serve food & beverage and order audio/visual needs at their own cost.

*Exhibitors:* booth will be discounted to \$1,000 with this bundled opportunity

### **Coffee Break \$2,000**

Includes coffee and tea with your logo on a sign at the station. Sponsor may provide cups or napkins at own cost with their logo. ACNM to receive a proof of any imprinted items.

### **Refreshment Break \$1,200**

Includes iced tea and lemonade with your logo on a sign at the station. Sponsor may provide cups or napkins at own cost with their logo. ACNM to receive a proof of any imprinted items.

### **Lanyards - \$1,200**

*Available until September 3, 2021*

Place your name, logo, and website on the official Midwifery Works 2019 conference lanyard, which will also depict the Midwifery Works and/or ACNM logo

### **Bags - \$1,800**

*Available until September 3, 2021*

Place your name, logo, and website on the official Midwifery Works 2019 conference bag, which will also depict the Midwifery Works and/or ACNM logo.

### **Promotional Giveaway or Handout Distribution - \$350**

*Complimentary with exhibit table*

Get your promotional giveaway or handout in front of attendees right as they register. Enjoy a high degree of brand visibility as attendees pick up their registration packets. Sponsors are responsible for providing the giveaway item—preapproval by ACNM is required.

Handouts—One page may be printed on both sides and should measure no larger than 8 ½" x 11." Sponsor is responsible for all shipping and handling to the conference (details supplied by ACNM).

### **Photo Booth - \$2,800**

Sponsor a centrally located photo booth where ACNM participants can get a professional headshot or fun photos with colleagues. Participants will be encouraged to share their photos on social media using your handles and hashtags.

### **Title Sponsor of the Meeting - \$8,000**

Partner with ACNM as a co-host of the meeting, provide lunch to all attendees, as well as receive recognition as the sponsor of Midwifery Works 2021. Additionally, your company will be branded on the program and marketed to our attendees before and after the meeting.

**Snack Break - \$1,500**

Includes Tortilla Chips & Salsa, Bavarian Pretzels & Cheese Sauce, House Chips & Pimento Cheese and Buttery Popcorn with your logo on a sign at the station. Sponsor may provide plates or napkins at own cost with their logo. ACNM to receive a proof of any imprinted items.

**Welcome Reception - \$3,000**

The very popular kick off event highlighting the work of midwives leading the way combined with networking and exhibits. Sponsor drink tickets and snacks to help welcome attendees.