MIDWIFERY WORKS
inspire . build . grow

EVENT DATES: OCTOBER 6-9, 2022
EXHIBIT DATES: OCTOBER 6-8, 2022

AMERICAN COLLEGE
of NURSE-MIDWIVES
As a Midwifery Works sponsor, you will enjoy high visibility and a personalized networking experience. Your audience will be midwives in decision-making and leadership positions from all over the country. Midwifery Works is the premiere maternal health conference providing midwives with practical knowledge and smart solutions for the business side of their midwifery practices.

The venue is intimate, allowing for all exhibitors to communicate directly with attendees. We hope you will join us in Henderson, Nevada this October as we welcome midwifery leaders, health-related business leaders, and practice managers to our fall event.

2022 EXHIBIT EVENT DATES
Thursday, October 6 – Saturday, October 8

HOTEL INFORMATION
Hilton Lake Las Vegas Resort and Spa
1610 Lake Las Vegas Parkway
Henderson, Nevada

The Hilton Lake Las Vegas Resort, is the host hotel for Midwifery Works 2022. ACNM has reserved a discount room block for registered attendees. The discounted rooms are first come first served. The room block will close September 14, 2022. Telephone: 702 - 567 - 4700

MAIN CONTACT
Nicole Drummond
sponsorship@acnm.org
Schedule
(TIMES ARE SUBJECT TO CHANGE)

THURSDAY, OCTOBER 6
Pre-Function II and Covered Terrace
5:30 PM - 7:30 PM – Welcome Reception

FRIDAY, OCTOBER 7
Pre-Function II
7:00 AM - 8:00 AM (Registration Hours)
11:15 AM - 12:00 PM – Coffee Break
12:15 PM - 1:30 PM – Dessert Break

SATURDAY, OCTOBER 8
Pre-Function II
7:00 AM - 8:00 AM (Registration Hours)
11:00 AM - 11:30 AM – Coffee Break
4:45 PM - 5:15 PM – Snack Break

Exhibit Opportunities

COST
$1,500 per table-top
(discounts available with sponsorship opportunities)

TABLETOP EXHIBITS INCLUDE

- One (1) six foot table draped and skirted with two chairs (Set-Up: 90 minutes prior to start time)
- Two (2) complimentary Exhibit Staff registrations
- Listing on Midwifery Works Website
- Recognition in all communications delivered to attendees and prospective attendees
- Exhibitor Directory distributed to attendees, that includes your company description and contact information (due by September 1, 2022)
- Access to the comprehensive attendee mailing list to which you may send one communication prior to and following the conference (valued at $170)
- One handout included in the Registration packet for attendees (see guidelines under Sponsorship Opportunities)
Sponsorship Opportunities

If you are interested in any of the below exclusive sponsorship opportunities, email sponsorship@acnm.org. All sponsors receive recognition on the Midwifery Works website, promotional materials, and onsite signage.

**Title Sponsor of the Meeting | $8,000**
Partner with ACNM as a co-host of the meeting, provide lunch to all attendees, and receive recognition as the sponsor of Midwifery Works 2022. Additionally, your company branding will be included in the program and marketed to our attendees before and after the meeting.

**Welcome Reception | $3,500**
A very popular kick-off event, combined with networking and exhibits, highlights the work of midwives leading the way. Includes sponsored drink tickets and snacks to help welcome attendees.

**Coffee Break | $2,500**
The break includes coffee and tea with your logo on a sign at the station. The sponsor may provide cups or napkins at their own cost with their logo. Preapproval of any imprinted items by ACNM is required.

**Breakfast Symposium | $2,300**
The symposium is assigned on a first come first served basis for up to 50 attendees. Sponsoring company is required to serve food & beverage and order audio/visual needs at their own cost. Exhibit booth will be discounted to $1,000 with this bundled opportunity.

**Snack Break | $1,500**
The break includes snack food items with your logo on a sign at the station. The sponsor may provide plates or napkins at their own cost with their logo. Preapproval of any imprinted items by ACNM is required.

**Refreshment Break | $1,200**
The break includes iced tea and lemonade with your logo on a sign at the station. The sponsor may provide cups or napkins at their own cost with their logo. Preapproval of any imprinted items by ACNM is required.

**Bags | $1,800**
AVAILABLE UNTIL SEPTEMBER 2, 2022
Place your name, logo, and website on the official Midwifery Works 2022 conference bag, which will also include the Midwifery Works and/or ACNM logo.

**Lanyards | $1,200**
AVAILABLE UNTIL SEPTEMBER 1, 2022
Place your name, logo, and website on the official Midwifery Works 2022 conference lanyard, which will also include the Midwifery Works and/or ACNM logo.

**Promotional Giveaway or Handout Distribution | $350**
COMPLIMENTARY WITH EXHIBIT TABLE
Get your promotional giveaway or handout in front of attendees at the beginning of their conference experience! Enjoy a high degree of brand visibility as attendees pick up their registration packets. Sponsors are responsible for providing the giveaway item or handout. Preapproval of imprinted items and handouts by ACNM is required. Handouts should be one page, may be double-sided, and measure no larger than 8 ½” x 11.” Sponsor is responsible for shipping & handling to the conference (S&H details supplied by ACNM).

FOR FURTHER INFORMATION:
email Nicole Drummond
sponsorship@acnm.org